



## **Culver's of Downers Grove / Lisle - Fund Raising Program**

### Guidelines

- Culver's of Downers Grove will donate 10% of the sales brought in by your group members.
- If sales to your group constitute 30% or more of total sales during the hours of the fundraiser (usually 5pm to 8pm) then we will donate 10% of all sales we record, as a bonus.
- If sales to your group constitute 25% to 29% of the total sales during the hours of the fundraiser then we will donate 5% of all sales we record as a bonus.
- We encourage you to bring extra fliers (explained below) for our register people to use if a member of your group forgets their flier. However, these fliers (and the donation) is for your group or organization's members ONLY. Under no circumstance may you hand out fliers to guests who are not attending the fundraiser.
- We ask that you provide two "runners", or people who deliver food to guests. While not required, this does add the "fun factor" and can help to improve your turnout. For example, Kids love to see their teachers, principals, pastors, etc. deliver their food.

### Critical Success Factors

- Promote the event heavily to attain the 30% of total sales and receive the bonus donation. In general, you should announce your event at least a couple of weeks in advance, and announce it several times. A reminder a day or two before the event can help to increase participation, as well.
- Create a flier to promote the event and hand it out at school, church or organization meetings. Make sure your attendees know to bring their fliers with them to present at the event or to mention the flier to the register person to ensure their sales are added to our tally sheet. (You can visit [www.culversdownersgrove.com/fundraising](http://www.culversdownersgrove.com/fundraising) for a customizable flier.)
- Please make sure parents keep an eye on small children so they don't wander behind the counter or disrupt crew members. Hot food and small children don't mix well.

Please call us at 630-434-9401 or e-mail at [manager@culversdownersgrove.com](mailto:manager@culversdownersgrove.com) with any questions.

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